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# USD Schedules Spring "Update" Business Seminars

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# NEWS RELEASE



# UNIVERSITY OF SAN DIEGO

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## P U B L I C   S E R V I C E   A N N O U N C E M E N T

Start:        February 11  
End:         March 3  
Topic:        USD Schedules Spring "UPDATE" Business Seminars  
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"UPDATE" YOUR BUSINESS KNOWLEDGE....AT THE UNIVERSITY OF  
SAN DIEGO'S "UPDATE" BREAKFAST SEMINAR SERIES....BEGINNING  
MARCH 4 THROUGH APRIL 22....8 CONSECUTIVE FRIDAY MORNINGS....  
FROM 7:30 TO 9:00 A.M.....2 LOCATIONS, THE UNIVERSITY CLUB,  
DOWNTOWN, AND LA JOLLA VILLAGE INN, LA JOLLA.

HEAR USD BUSINESS FACULTY....THE LATEST STRATEGIES AND  
TECHNIQUES....ON PRODUCTIVITY....MANAGEMENT ARTS....THE ECONOMY....  
MICROCOMPUTER APPLICATIONS AND OTHER BUSINESS TOPICS....FOR  
INFORMATION AND RESERVATIONS....CALL U.S.D., 293-4585.

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USD SCHEDULES TENTH "UPDATE" BUSINESS SERIES

The tenth series of UPDATE Breakfast Seminars, sponsored by the University of San Diego School of Business Administration and Continuing Education, will present eight consecutive Friday morning seminars from 7:30 to nine a.m., beginning March 4 and continuing through April 22.

The Spring series of business seminars will be held at two locations, The University Club of San Diego, 1333 7th Avenue, downtown, and the La Jolla Village Inn, Interstate 5 at La Jolla Village Drive, La Jolla.

"UPDATE" is presented two times each year and focuses on topics of concern to business and community leaders. Business persons are provided an opportunity to interact with each other, as well as with the University's business faculty to learn of recent developments in the business environment.

The Spring "UPDATE" schedule follows:

	<u>The University Club of San Diego</u>	<u>La Jolla Village Inn</u>
MAR. 4	The Listening Game--Old Ways vs New Techniques ROBERT ARNOLD, Ph.D.	Management of Innovation and Technology GARY WHITNEY, Ph.D.
11	The Art of Managing People PHILLIP HUNSAKER, D.B.A.	Up Your Productivity ROBERT JOHNSON, Ph.D.
add 25 18	How to Teach Your Subordinates to Love the Job They May Hate JAMES EVANS, Ph.D.	Toughening-Up In A Turbulent Economy Fred Bahr, D.B.A.
APR. 1	Toughening-Up in a Turbulent Economy FRED BAHR, D.B.A.	Me and My Micro EUGENE RATHSWOHL, Ph.D.
15	Up Your Productivity ROBERT JOHNSON, Ph.D.	How to Teach Your Subordinates To Love the Job They May Hate JAMES EVANS, Ph.D.
8	Me and My Micro EUGENE RATHSWOHL, Ph.D.	Profiles of Successful Managers TOM BAKER, Ph.D.
22	Management of Innovation and Technology GARY WHITNEY, Ph.D.	The Art of Managing People PHILLIP HUNSAKER, D.B.A.

Registration for the entire series is \$140; single sessions, \$20.

Each seminar includes presentation, materials, and a continental breakfast. For registration and information, call USD's Continuing Education, 293-4585.

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